## 2019-2020 TTC Catalog

## **MKT 130 Customer Service Principles**

Lec: 3.0 Lab: 0 Credit: 3.0

This course is a study of the importance of customer service satisfaction and the functions of various customer relations systems.

## **Course Offered**

Fall Spring Summer

**Grade Type** 

Letter Grade

**Division** 

**Business Technology**